



# Corporate Profile

# about this document

This is our corporate profile which communicates who we are, what we do, how we do it, where are we etc. It provide you a brief information about 72interactive.




# about 72interactive

We are a website design, development and marketing company located in New Delhi India.

Our deep understanding of business and internet technology coupled with a prolific eye for creation allow us to provide each client an optimal return. We strive to build a long-lasting relationship and consider clients as our partners and embrace an interest in their growth and profitability.


Our staff of professional Web designers, programmers, graphic designers, Internet marketing campaign managers, and web consultants constitutes an amazing team. Our broad experience in various facets of Web development and Internet marketing makes us stand out from the competition.



# the name

Our name “72interactive” was derived from 72 dpi (dot per inch) which is the standard resolution for digital mediums like computers, mobiles, digital cameras, etc.


Hence 72interactive means the ability to add user experience and interactivity across all digital platform. Interactivity is seen as a key association with new media as it basically sets apart the ‘old’ and new medias. Old media could only offer a sit-back type interaction, whereas new media is much more engaging to its audiences. We are the standard for new media.



# why us?

If the whole is greater than the sum of its parts then our complete new media company is poised to deliver you an impeccable product.

As a Digital Agency, we offer our clients an entire online and digital marketing strategy to maximize their brand potential across all digital mediums. To produce desired results for our clients, we draw on our wealth of experience, industry knowledge and passion for only the best results constantly. Our combination of services and creativity provides you with an advantage that will increase profits and improve your business. We become your advantage by providing you with access to every component you'll need to grow your brand in the online and digital marketplace.



# why we're different..

We work hard to produce desired results for our clients, we draw on our wealth of experience, industry knowledge and passion for only the best results constantly.

- 10yrs+ experience in New Media/Digital Marketing Services.
  - Over a decade of international experience and partnerships.
  - Global Experience – India, America, Europe, Australia & Asia etc.
  - A full suite of digital marketing and print services.
  - Our focused understanding of an ever changing industry & technology.
  - Multi Industry Experience: Travel, Hospitality, E-commerce, Corporate, Exports, IT Sector, Outsourcing, Legal, Banking, Entertainment etc.
  - Multi Brands: Airtel, Microsoft, Holiday Inn, The Lalit, The Marriot, The Hilton, InterGlobe General Aviation, Hampton Inn, Fritolays, Planman Motion Pictures, IIPM etc.
  - Value coupled with superior results.
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# services

We offer a host of services from conception through completion that can be performed to your company's advantage! Please review each of our service offerings for additional information.

Design

Development

Search

Print

# design

You conceive it and we create it. It's that simple! We do website, logo, flash presentation, branding, print and graphic design. Why are we better? Good question! We've worked in design for almost a decade and it is this experience that has taught us what works and why. Our second edge is our ability to craft more than an average design that lacks any consideration for your brand as well as your business. We're better than that and know that you are too!

Website Design

Banner Advertising

Business Presentation

Logo & Stationary

# development

We build complete custom Websites, can incorporate Search Engine Optimization techniques and provide Content Management Systems that give you not only the control to achieve your goals but a foundation that you can trust to work!

Website Development

Ecommerce Solutions

Content Management

# search

The internet was created for research and has evolved into the tool that people use to find anything and everything. Mission accomplished for the internet inventor folks! People are finding websites and information through everything from Google to Facebook, and lucky for you we just so happen to know exactly how to put you in front of your audience in a variety of ways.

Search Engine Optimization

Pay Per Click

Email Marketing

Social Media Optimization

# print

When you need the best, you should get the best and with us we're confident that our level of customer service, print quality and rapid, reliable turnaround is second to none! We offer large format printing for billboards and vehicle wraps as well as digital, offset and vinyl printing for all of your business needs. We also offer overnight delivery and Sunday production services. Whatever the job, whenever you need it, we can handle any type of print job with dependability and superior results.

Indoor & Outdoor

Banner & Tradeshows

Signages & Menu Boards

Retail & Window Display

# our clients

With over a decade of international experience and partnerships. Please find below some of our recent clients.



**Microsoft**



**Holiday Inn**  
HOTELS - RESORTS



**Kejriwal**  
BEE CARE IN DIA



**COMPETENT**  
AUTOMOBILES CO.LTD



**TBS**<sup>TM</sup>  
THE BOXER STORE



**WD** Wheelhouse  
DIGITAL



**aristos erevna**



**DoctorAuja**  
CORP



**3CS** COMPETENT  
CINE COURT



**MISSION PEAK**  
CAPITAL



**ctm**  
equipment  
DISTRIBUTORS




**PLANMAN**  
MOTION PICTURES

# portfolio & demo

Please visit our website [www.72interactive.com](http://www.72interactive.com) to review our portfolio. Secondly, if you wish to review our content management system please email us your request at [sales@72interactive.com](mailto:sales@72interactive.com) for a demo.

Please find below the highlights of our content management system:

- User friendly Content Management System.
  - Options to update any dynamic section of the website with min efforts.
  - Onsite/Online CMS training after project completion.
  - Option to update Google Analytics.
  - Option to put website under maintenance.
  - Meta Data Management for Search Engine Optimization.
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# lets get started

We'd love to talk with you! You're a few steps away from an exciting connection with our team. We're your business solutions partner!

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